

Creative. Strategic. Growth-Driven.



# *Creative* ✨ → Portfolio

Presentation

A brief overview of your  
brand's mission, key  
milestones, and core values

[www.peepalnet.com](http://www.peepalnet.com)





# Who Are We

At Peepal, we are a powerhouse of strategists, creators, and technologists working in sync to deliver results that matter.

We don't just complete projects — we fuel growth.

Built for speed, driven by outcomes, and committed to excellence, Peepal helps brands scale beyond limits.

Creative. Strategic. Growth-Driven.





A stack of five light-colored wooden blocks is positioned on the left side of the image. Each block has a dark letter on its front face, spelling out the word 'TARGET' from top to bottom. The background of the entire image is a blurred target with concentric black and white rings.

# *Our* Vision & Mission ✨

## **Mission**

To provide thoughtfully curated, sustainable, and digital-first solutions that empower individuals and brands to express their identity.

## **Vision**

To create a world where modern living harmonizes with digital experiences, enriching lives and enabling brands to thrive.



Tech to Brand.

# *IT* Solutions

- Website Development
- Android / iOS App Development
- Website Maintenance
- Marketing Landing Pages
- Chatbot Development
- Third Party API Integration







# 360° Consultancy ✨

- Brand consulting & go-to-market strategies
- Research-driven insights for growth
- Tailored solutions for every stage of business

**Turning Insight into Impact.**



Identities that Speak.

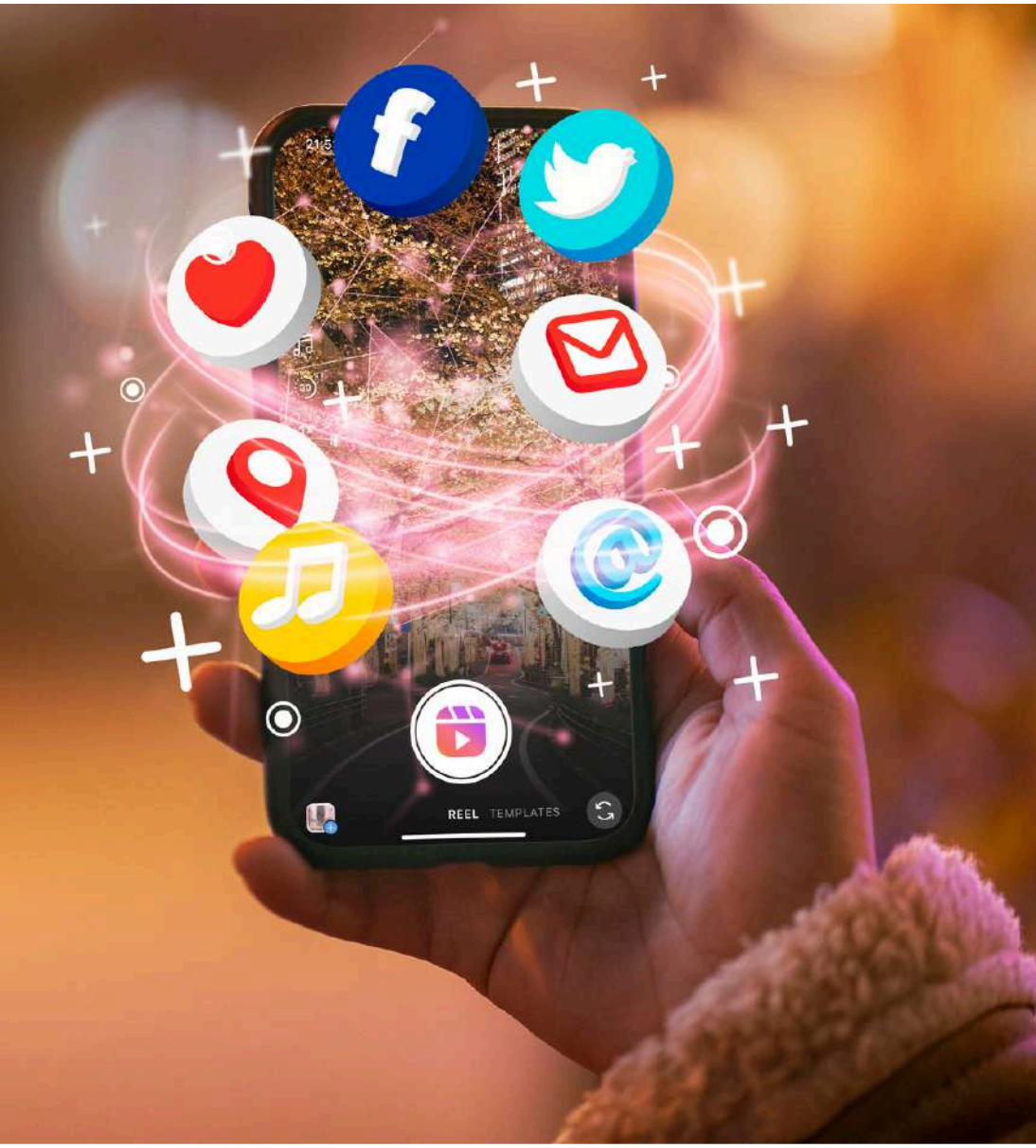


# Branding *Solutions*

- Brand identity design
- Communication & marketing collaterals
- Digital-first creative campaigns



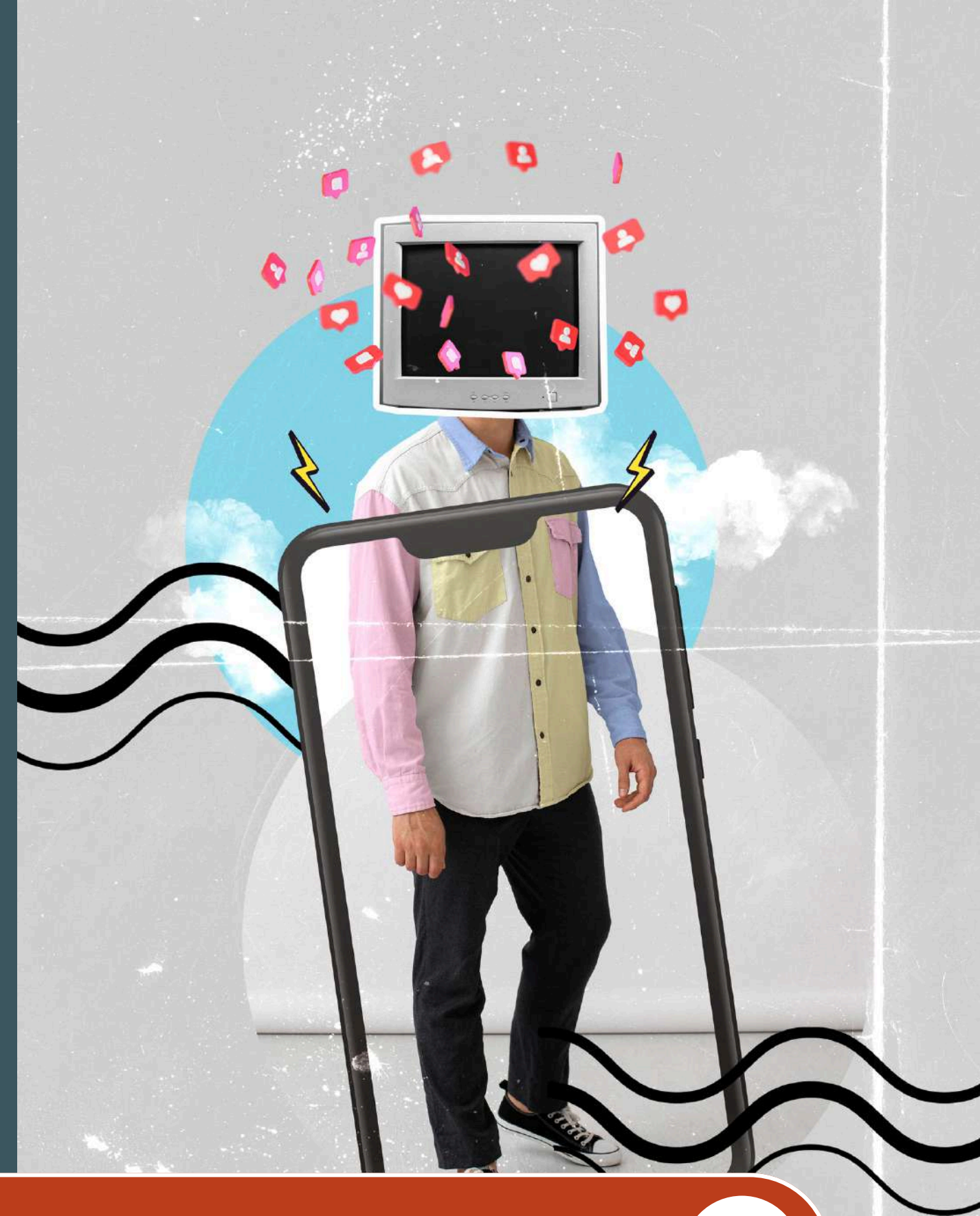




# *Digital Marketing* ✨

- Social media strategy & management
- Performance marketing & SEO
- Influencer collaborations & digital campaigns

Data Meets Creativity.







# *Event*Management ✨

- Concept-to-execution event solutions
- Corporate launches & brand activations
- Integrated offline & online experiences

**Experiences that Inspire.**



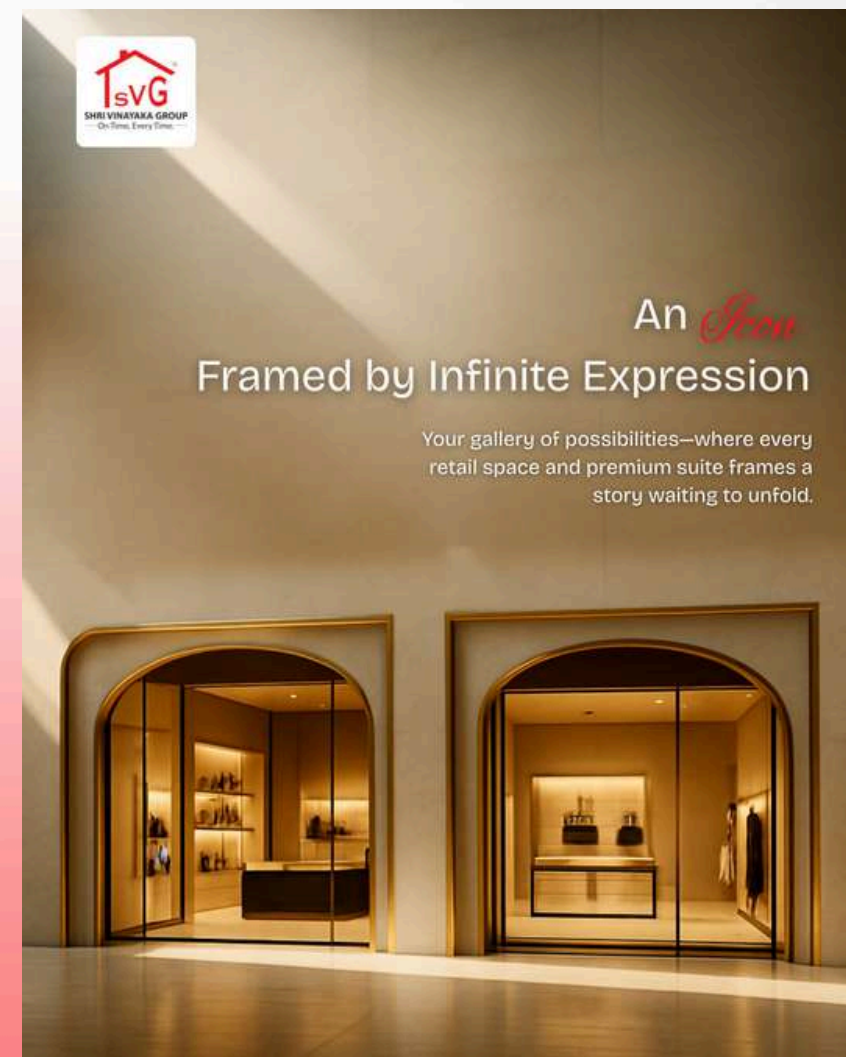
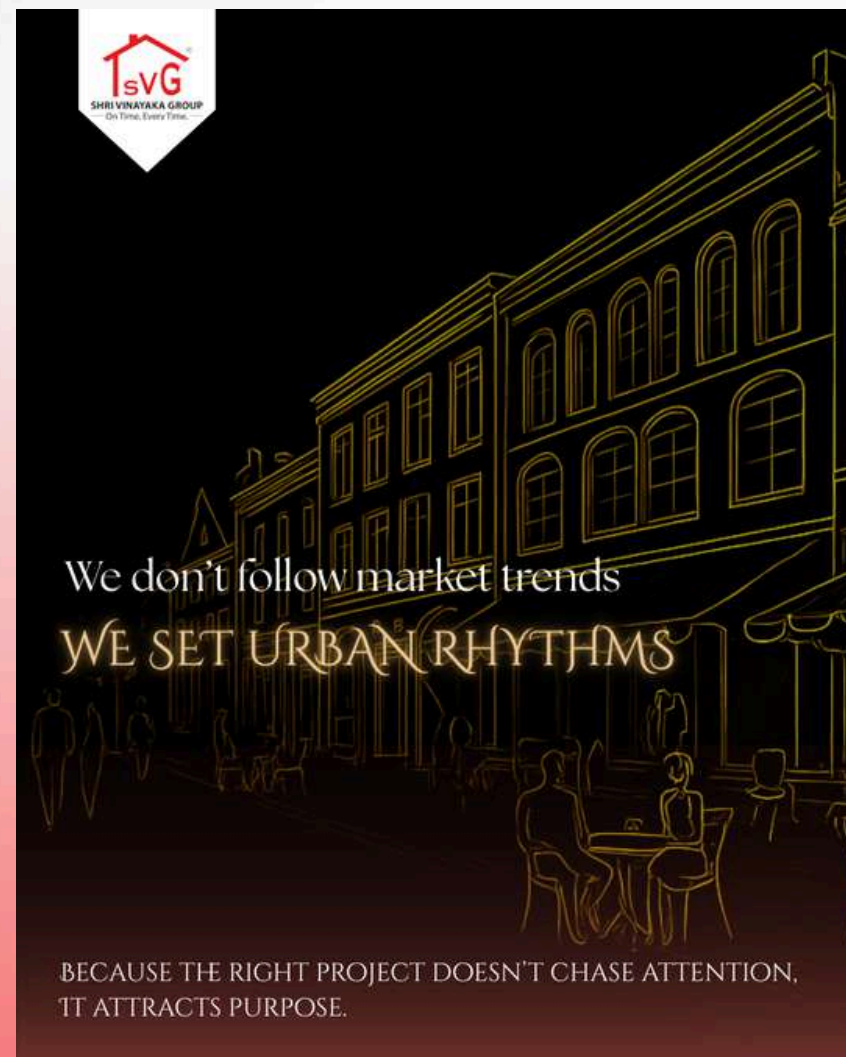
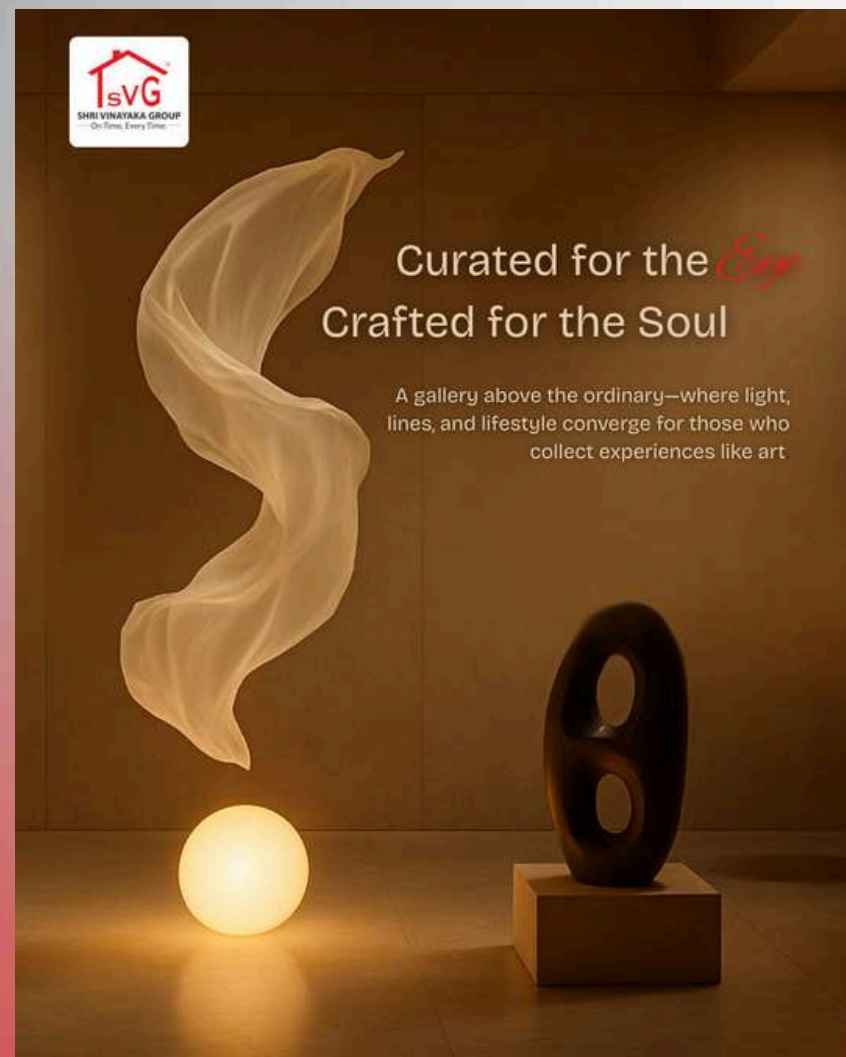
# Design <sup>✦✦</sup> Growth





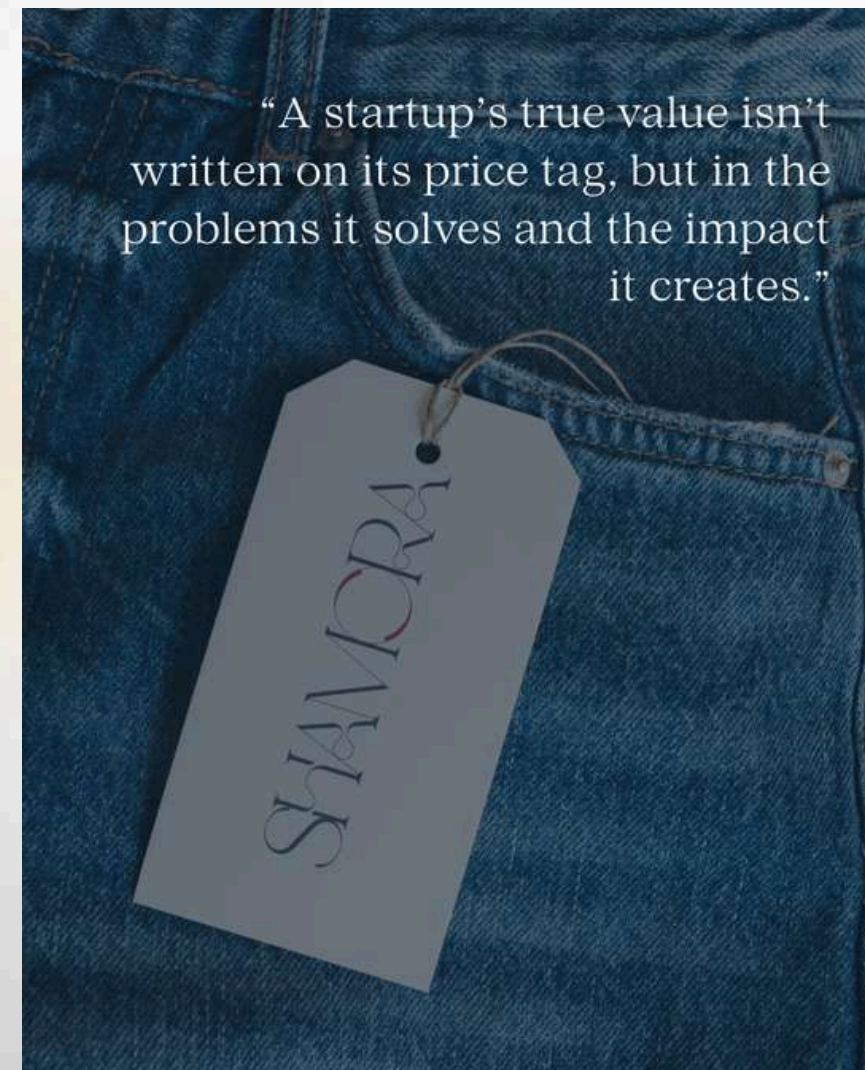


**SHRI VINAYAKA GROUP**  
— On Time, Every Time. —

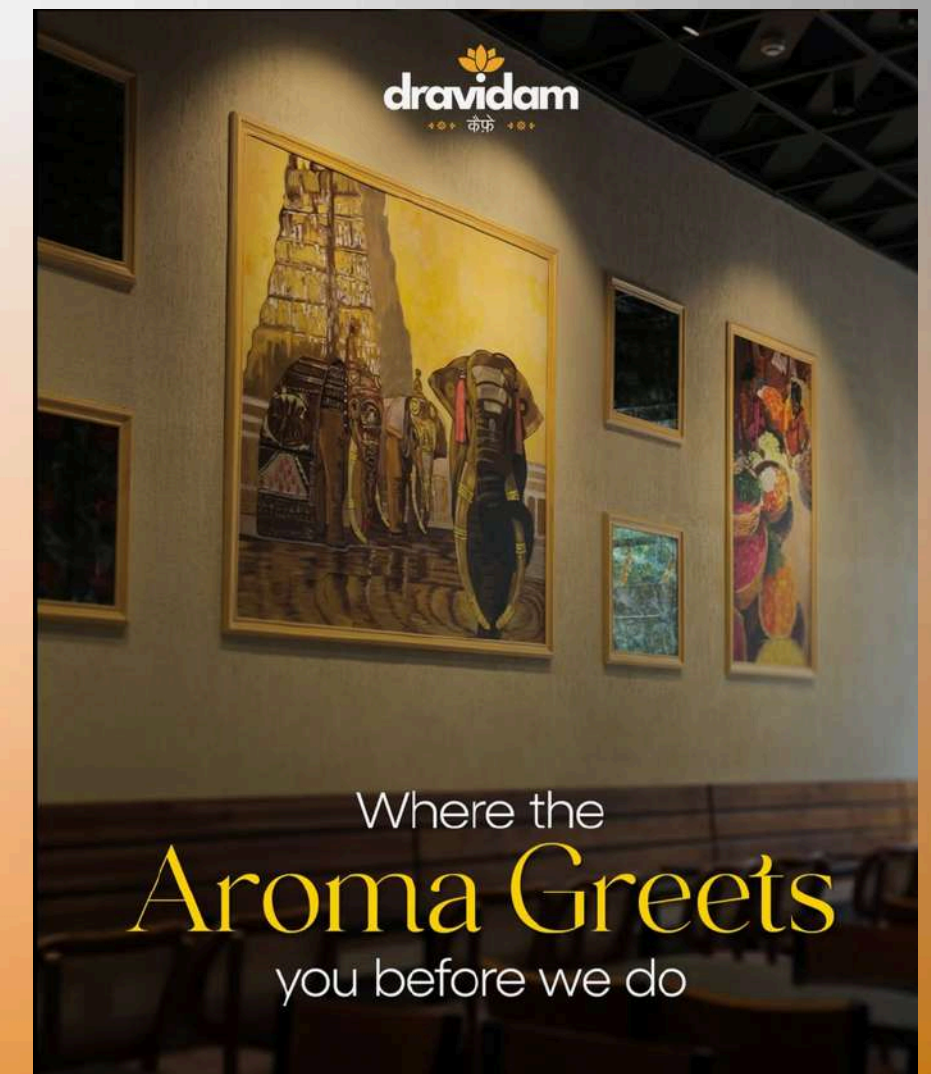
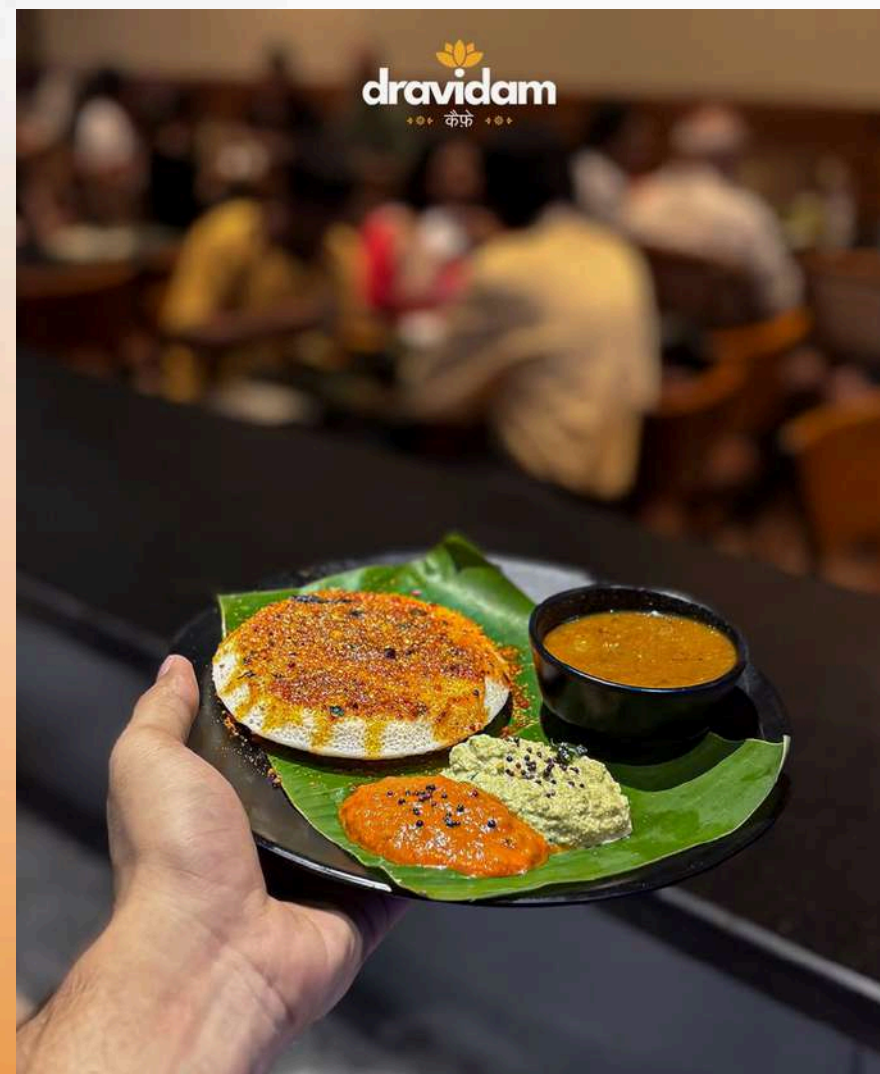





# SHAMORA











DRAPENAARI

Tradition should evolve with us  
*DrapeNaari brings you the grace of sarees,  
without the struggle*



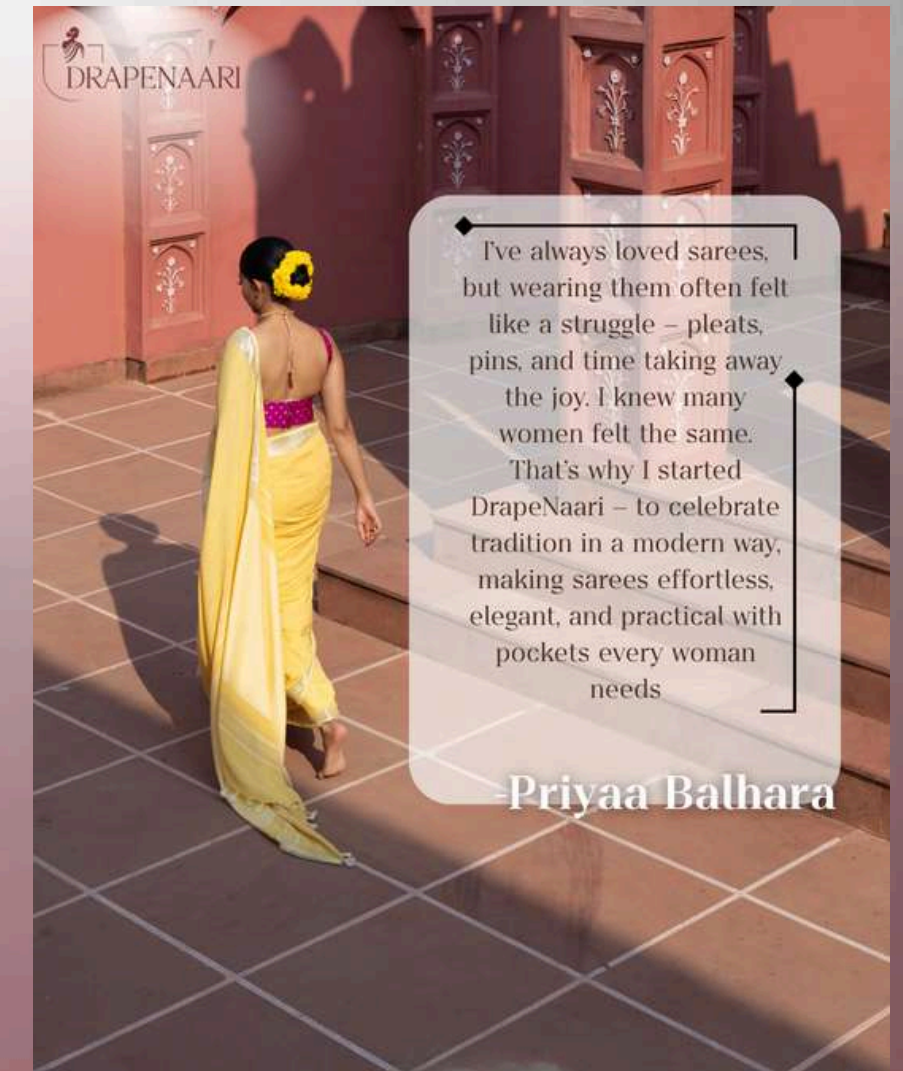
DRAPENAARI

What's Your Most Stressful  
Saree Experience?

*Tripping on pleats? Pins poking all night?  
Last-minute draping panic?*

Meet  
DRAPENAARI

Because elegance should  
be effortless.



DRAPENAARI

I've always loved sarees, but wearing them often felt like a struggle – pleats, pins, and time taking away the joy. I knew many women felt the same. That's why I started DrapeNaari – to celebrate tradition in a modern way, making sarees effortless, elegant, and practical with pockets every woman needs

Priyaa Balhara







**JK BUSINESS SCHOOL**  
CURUGRAM



# 100%\*

## Placement Assistance at JK Business School!

From MNCs to startups, our graduates secure dynamic roles across industries with **300+ top recruiters**, backed by **strong industry exposure**.

TOP RECRUITERS





















and many more...

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\*T&C Apply


**JKBS**  
JK BUSINESS SCHOOL

**JK BUSINESS SCHOOL**  
 GURUGRAM



## Built at JK Business School. Launching the Next Big Idea.

We empower aspiring founders through hands-on support, mentorship, and innovation-led learning.

### STARTUP IDEATION LABS

Shape your raw ideas into scalable concepts

### 1:1 MENTORSHIP BY INDUSTRY FOUNDERS

Learn directly from those who've built it

### INCUBATION PATHWAYS

Access guidance, resources, and early-stage backing

### PITCH LIKE A PRO

Build and deliver investor-ready business presentations

## Got an idea?

We don't just encourage it, we equip you to build it.

Your journey from classroom to creator begins here.

## APPLY NOW

LIMITED SEATS AVAILABLE

Contact Us

1800 102 0240

[www.jkbschool.org](http://www.jkbschool.org)

The infographic features a dark blue background with a subtle grid pattern. At the top, the JKBS logo is displayed in white, with the tagline 'LEARN | INNOVATE | EXCEL' below it. To the right, the text 'JK BUSINESS SCHOOL GURUGRAM' is written in a bold, white, sans-serif font. Below this, a yellow banner contains the text 'Ranked Among Top BBA Colleges' in black. Underneath the banner, the text 'in GHRDC Survey 2025' is written in white. The infographic then presents three ranking categories, each with a gold laurel wreath containing a large white number. The first category is 'Ranked 1 in State of Haryana', the second is 'Ranked 6 in Northern Region', and the third is 'Ranked 9 in Category of Eminence'. Below these, the word 'by' is written in white, followed by the GHRDC logo, which is a circular emblem with a globe in the center and the text 'GLOBAL HUMAN RESOURCE DEVELOPMENT COUNCIL' around the perimeter. At the bottom, the website 'www.jkbschool.org' is written in white.

**JKBS** | **JK BUSINESS SCHOOL**  
LEARN | INNOVATE | EXCEL | **GURUGRAM**

**Ranked Among Top BBA Colleges**

**in GHRDC Survey 2025**

Ranked **1**  
in State of Haryana

Ranked **6**  
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in Category of Eminence

by

**GHRDC**  
GLOBAL HUMAN RESOURCE DEVELOPMENT COUNCIL

[www.jkbschool.org](http://www.jkbschool.org)

**JKBS**  
LEARN • INSPIRE • EXCEL

**JK BUSINESS SCHOOL**  
GURUGRAM



**ADMISSIONS**  
**FAIR 2025**

**AFAIRS**

## MEET US AT DELHI

TO EXPLORE YOUR DREAM CAREER PATH

**17-18 May, 2025**

Time  
**11:00 AM - 07:00 PM**

Venue  
**Pragati Maidan - Hall 3**

### PGDM & PGDM DABI

PGDM Approved by AICTE, Ministry of HRD, Govt. Of India  
Member of Association of Management Development Institutions In  
South Asia (AMDISA)  
Vide Membership No.(F.118(Vol.III).I.M.2025-2030)  
**PGDM DABI is offered in collaboration with ISDC and IOA**

### BBA

Bachelor of Business Administration (BBA) programs Affiliated with  
Gurugram University

**140+**  
Years of Legacy

**100%\***  
Placement Assistance

**150+**  
Recruiters

**10-acre**  
Scenic Campus

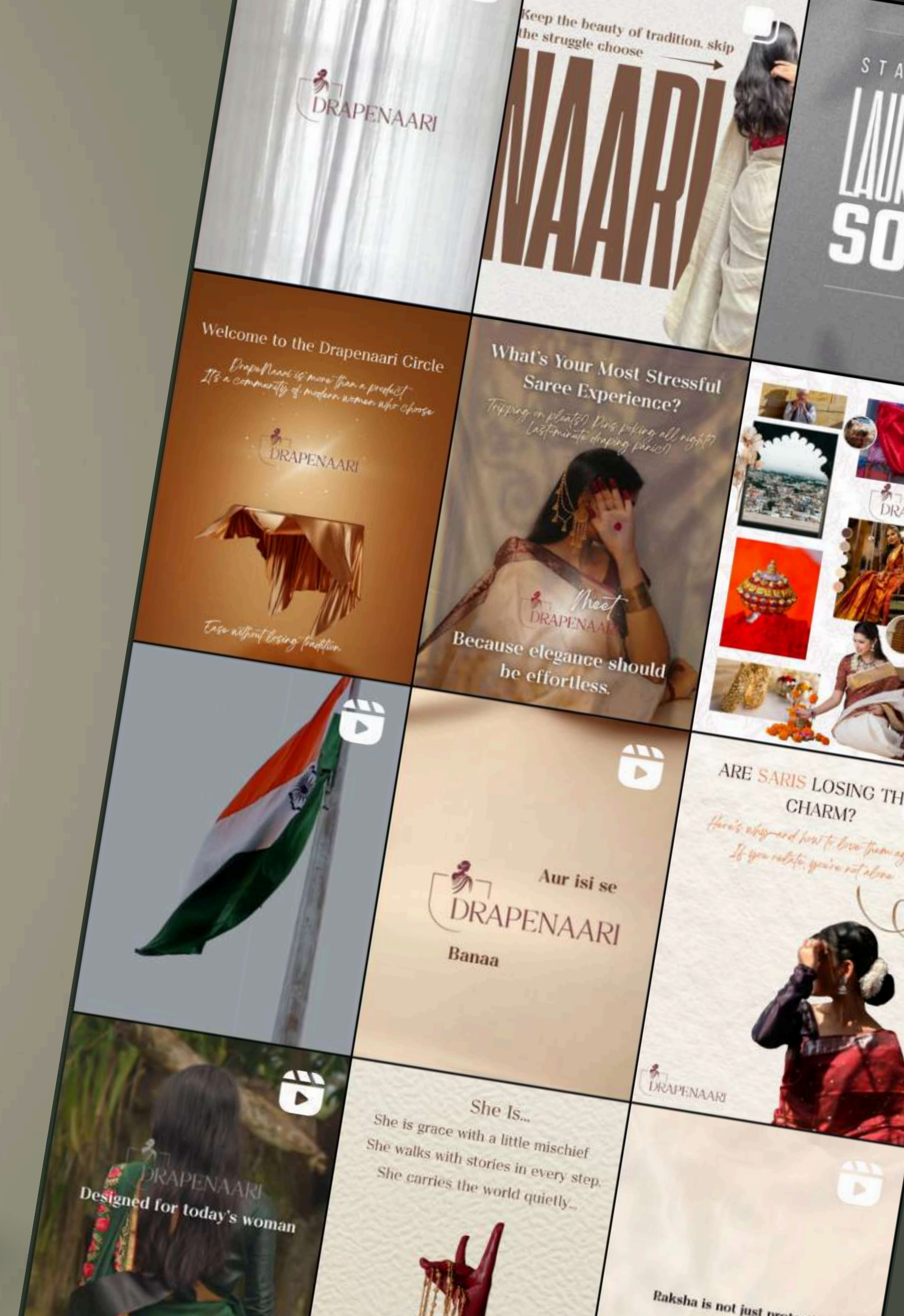
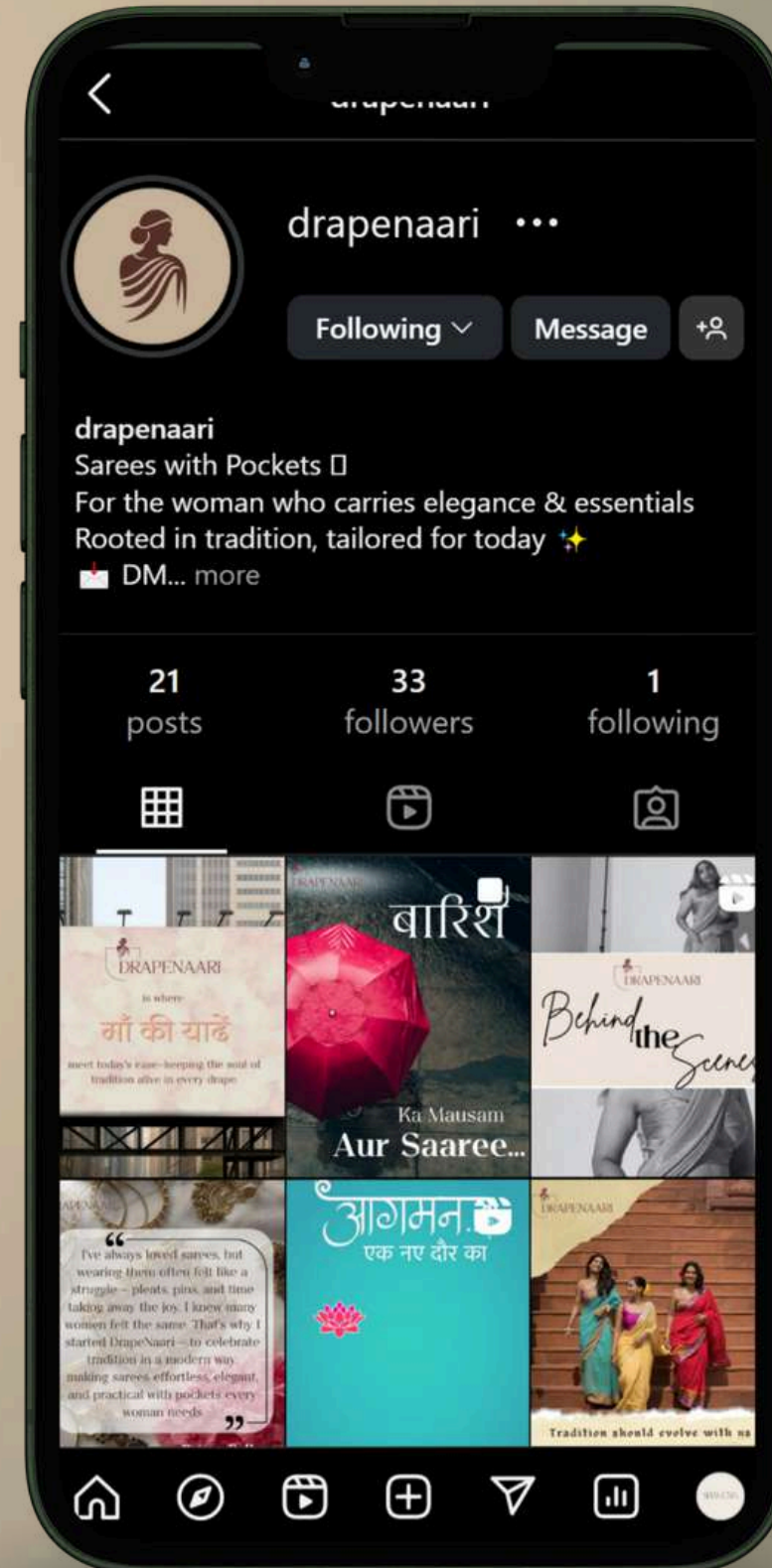
[www.jkbschool.org](http://www.jkbschool.org)



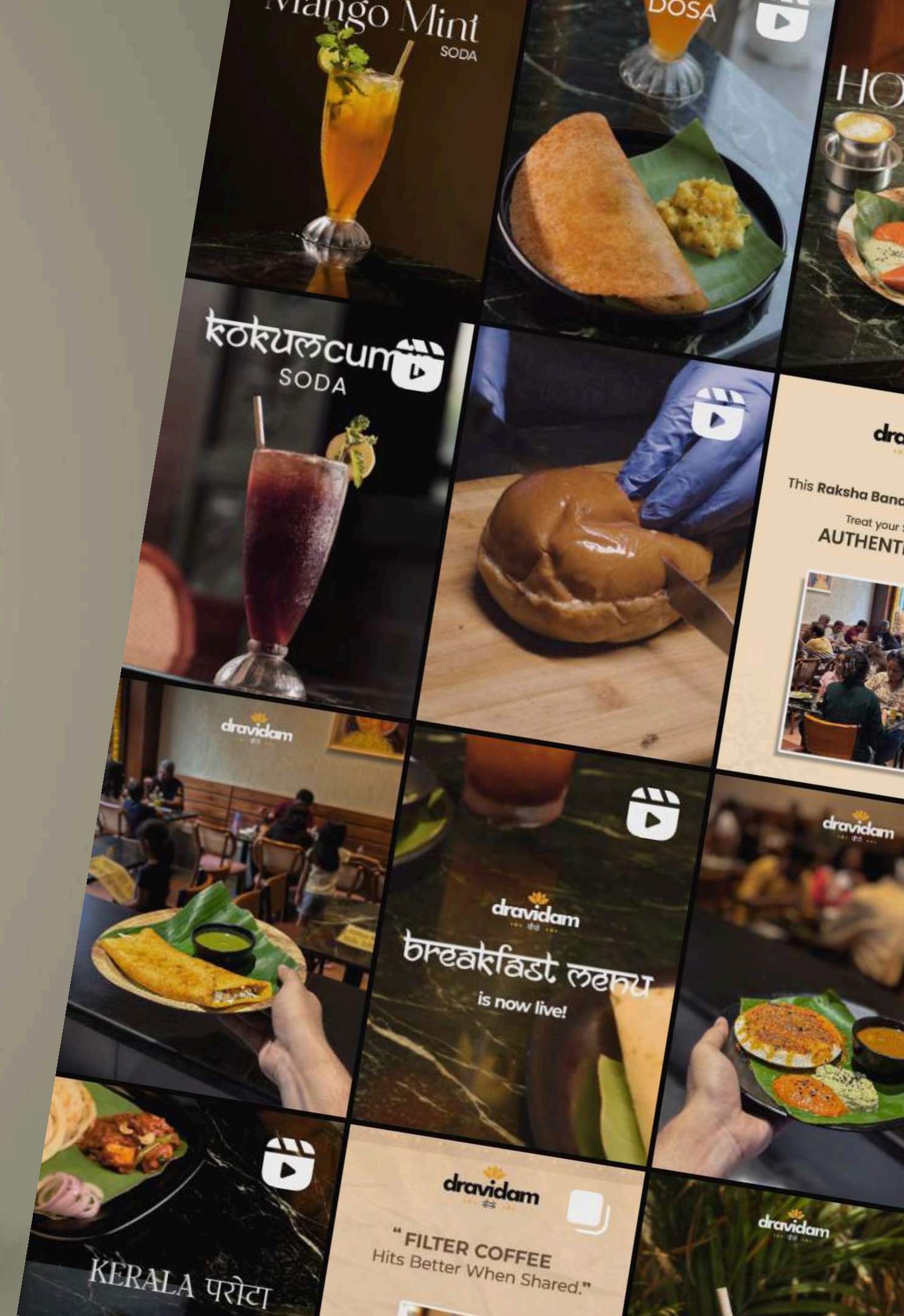
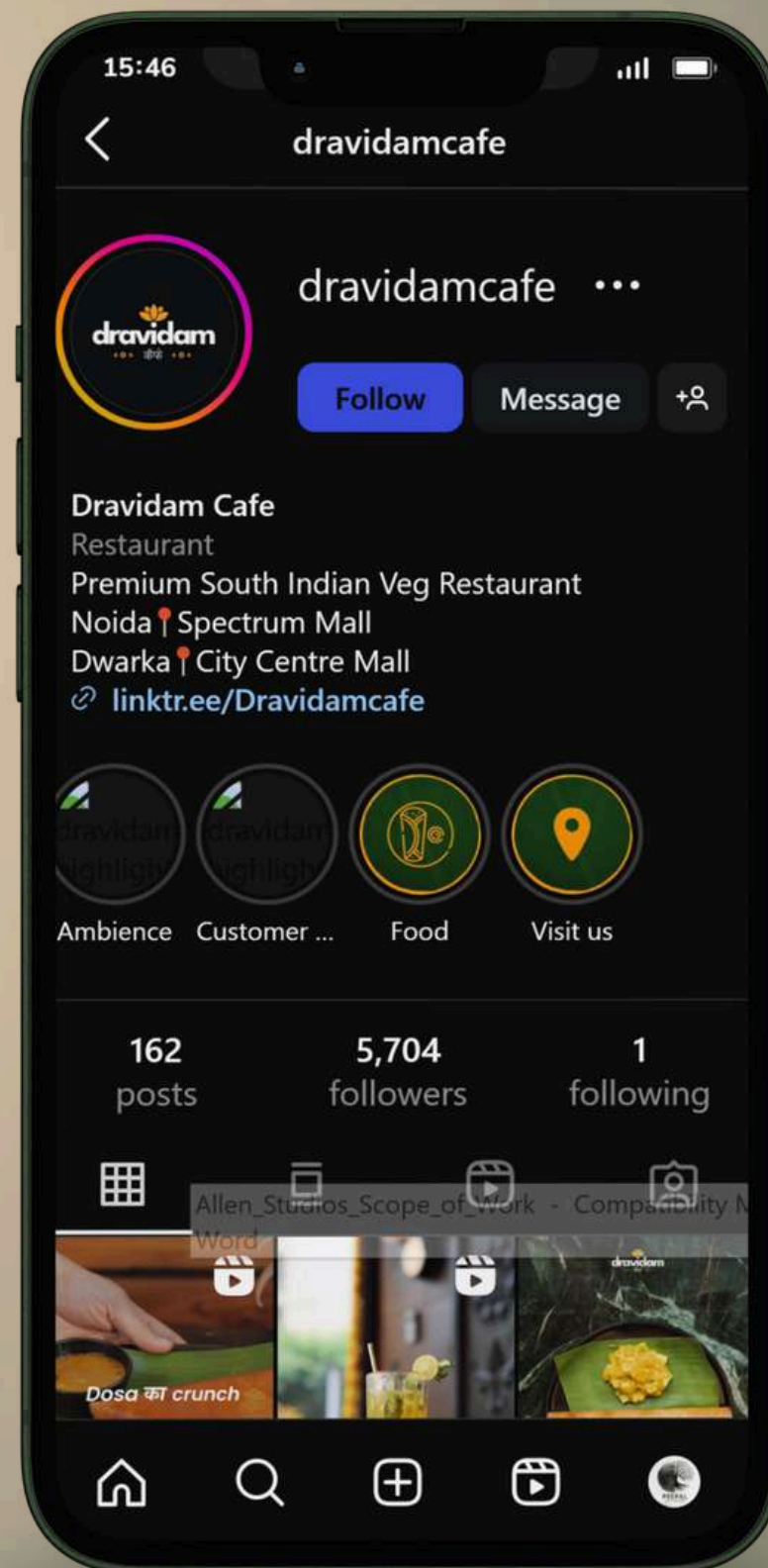
# *Social* Media



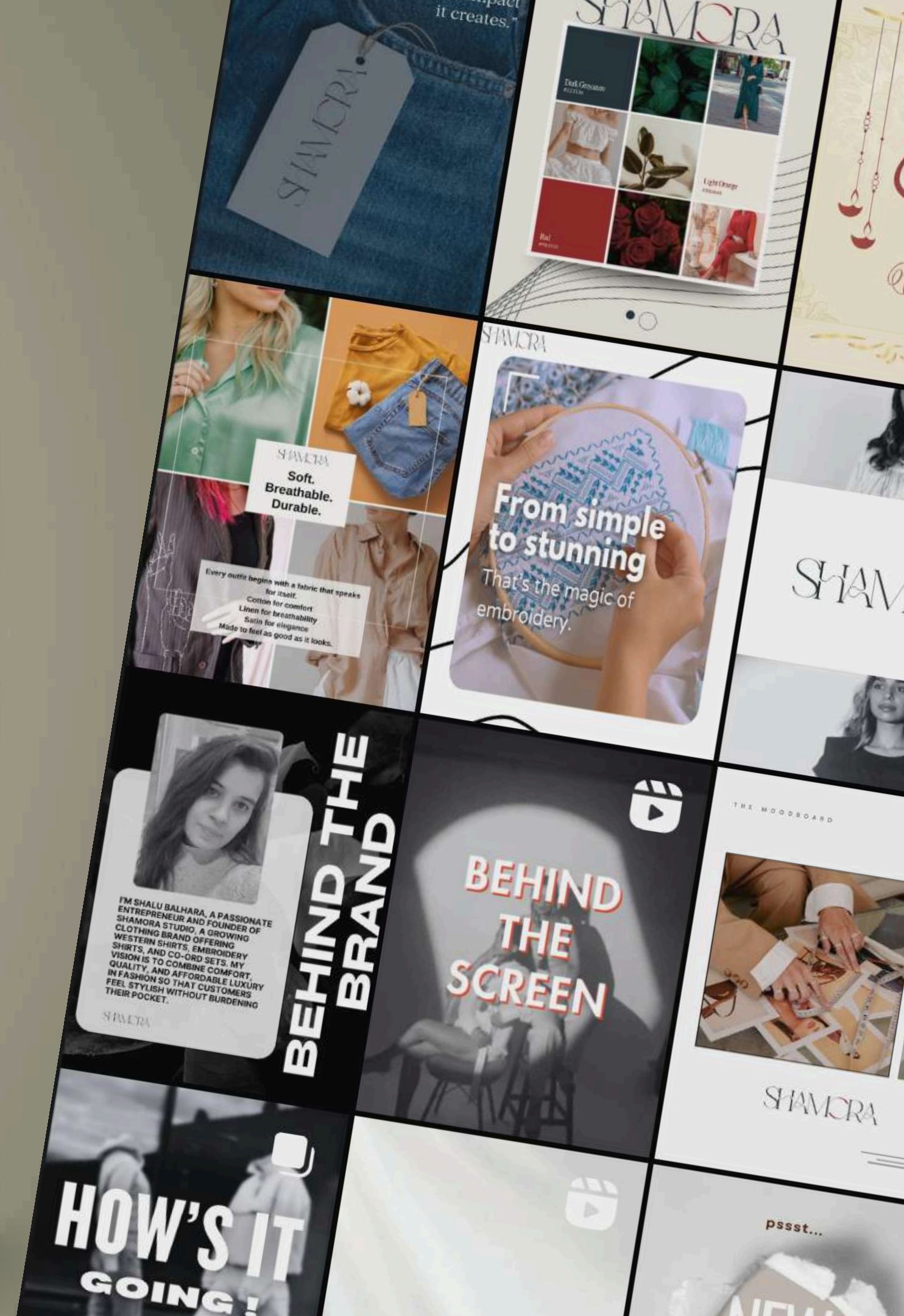
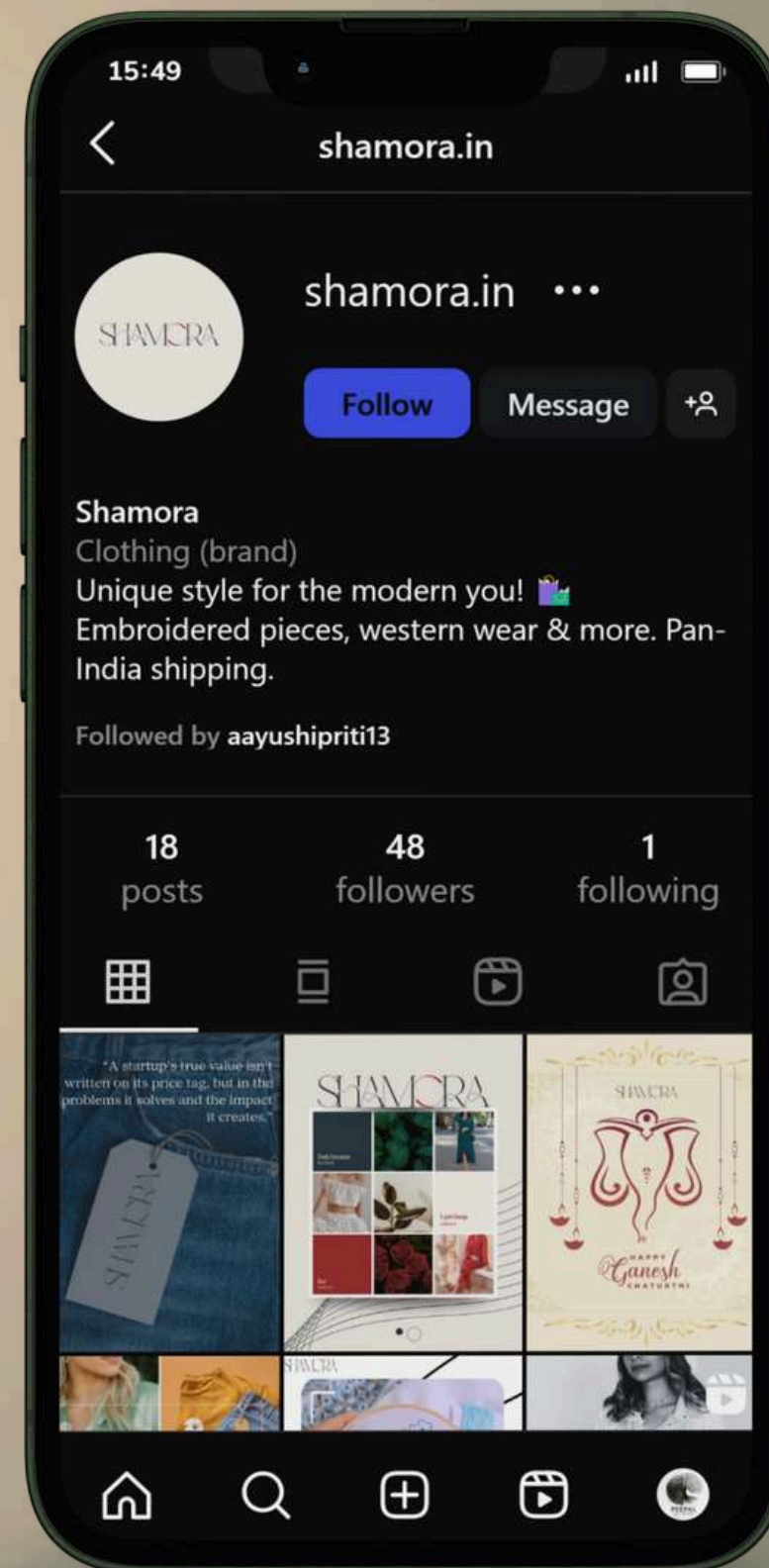












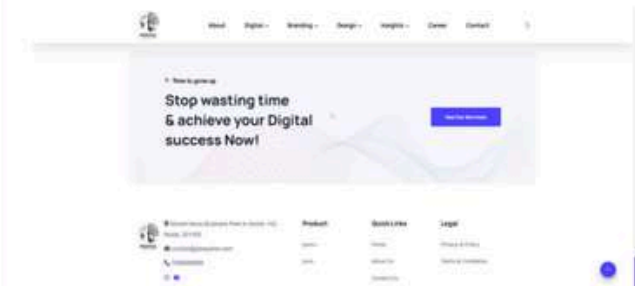
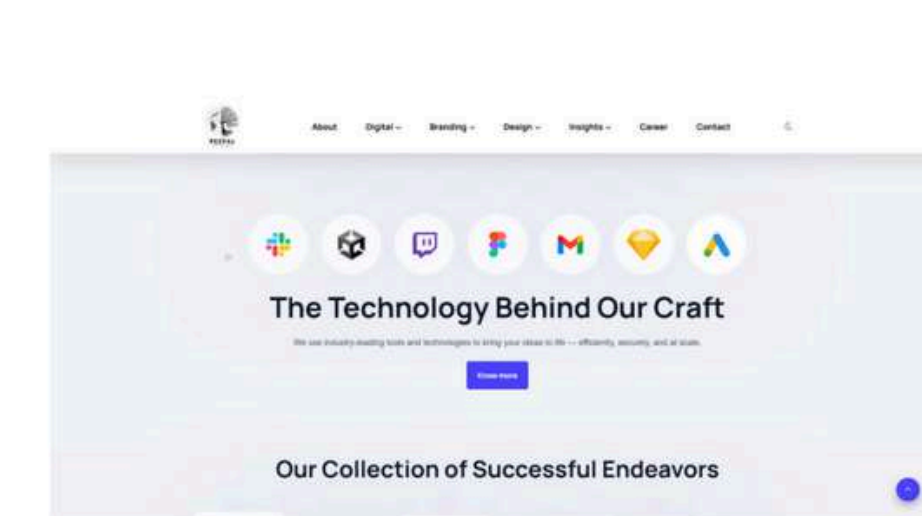
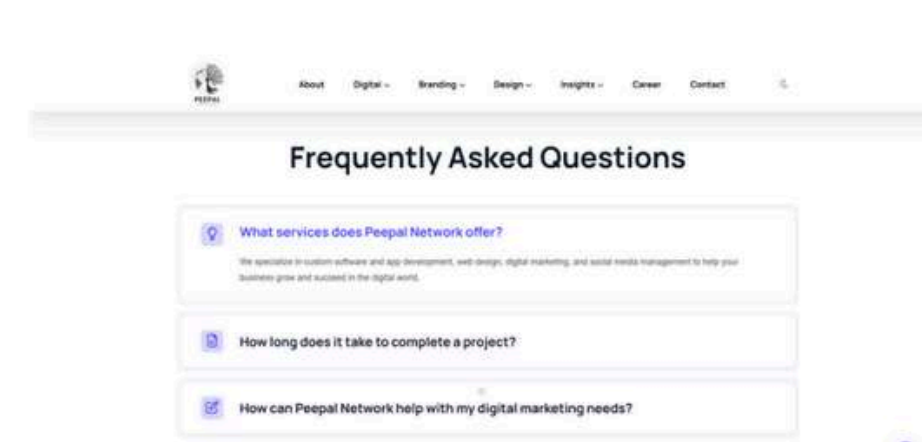




# Website Designs

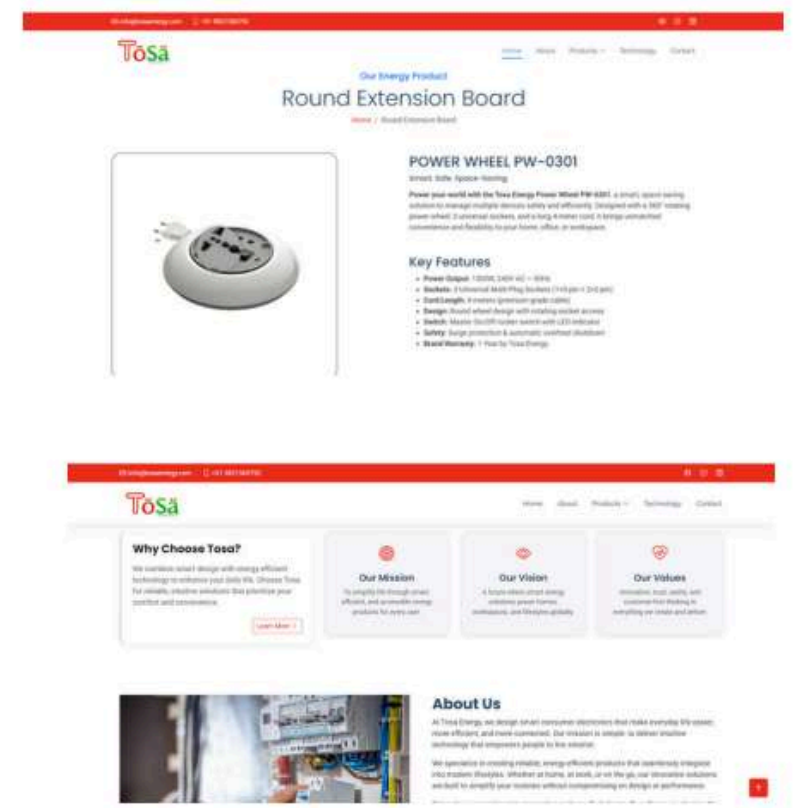
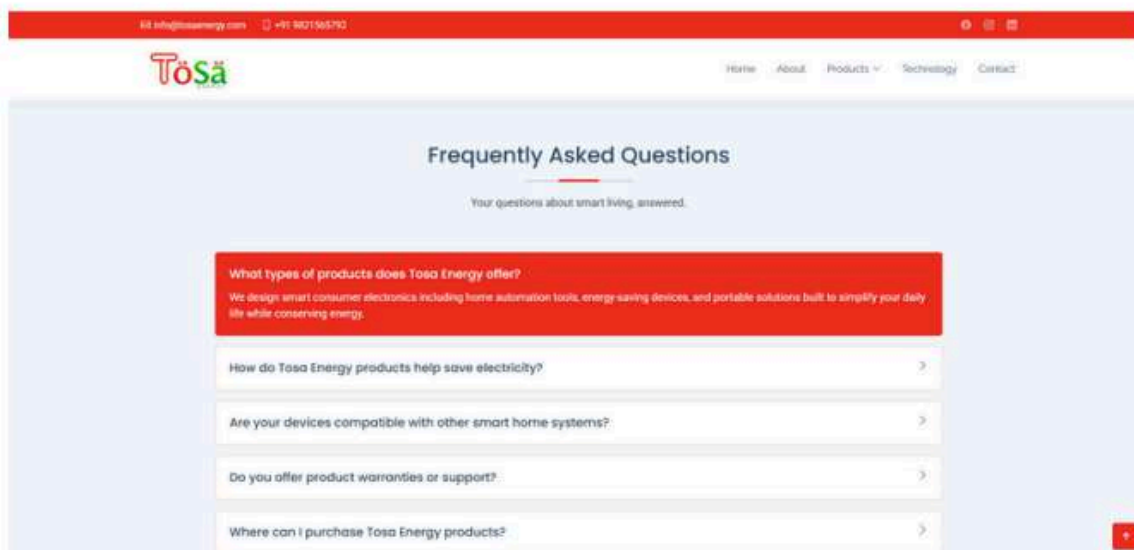
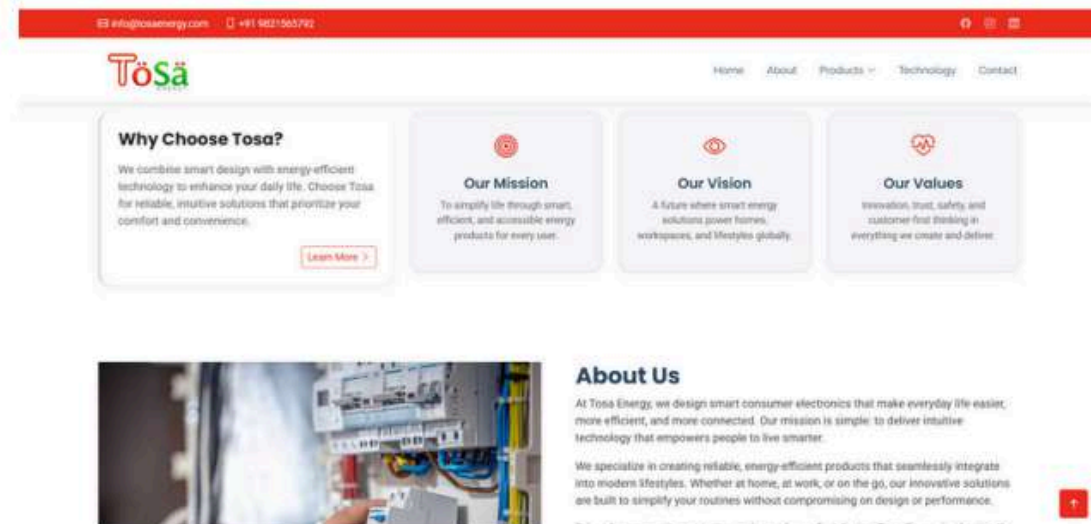
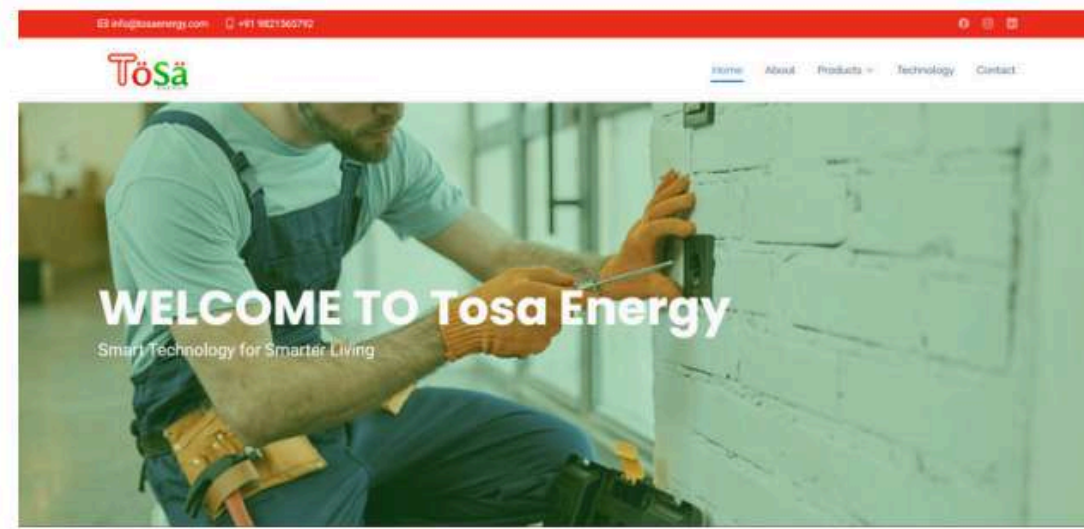


# Peepal Network



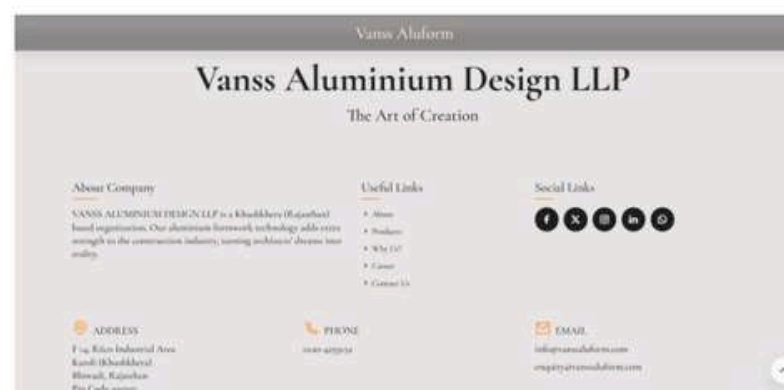
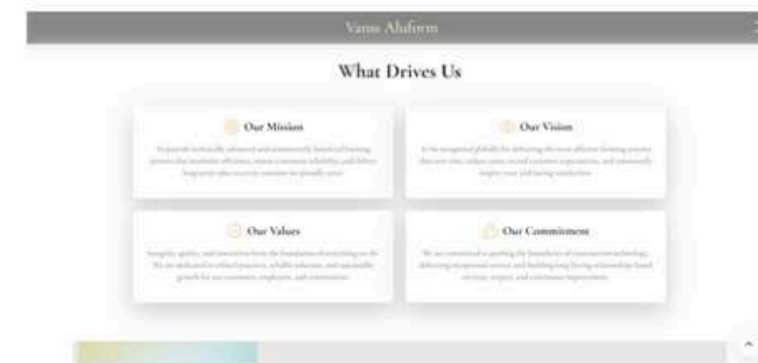
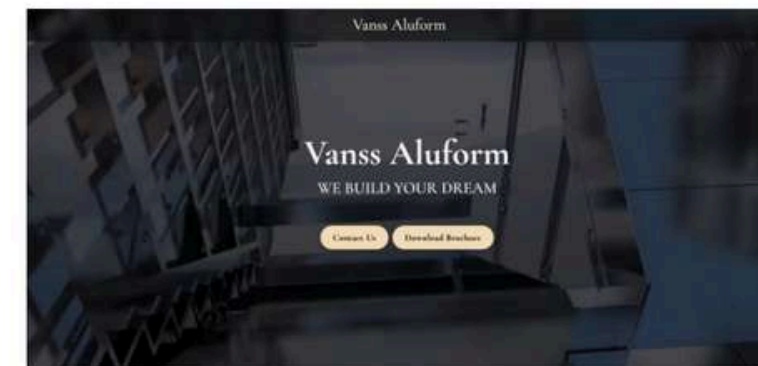


# Tosa



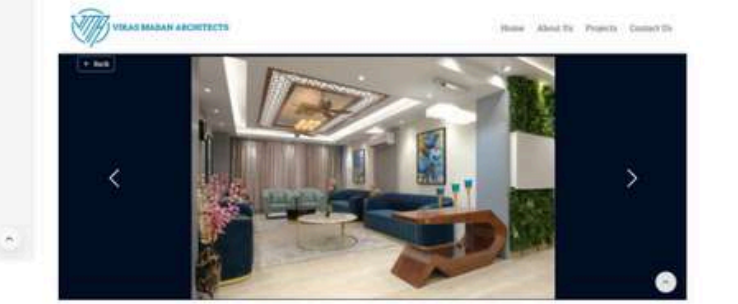
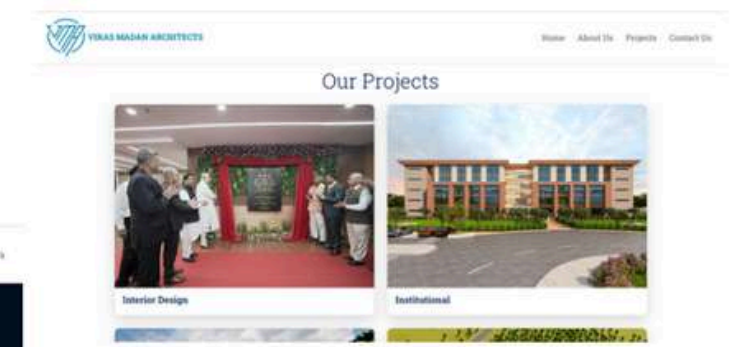
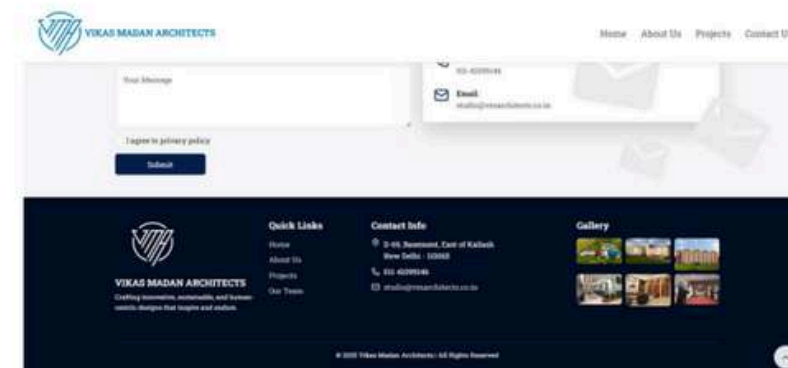
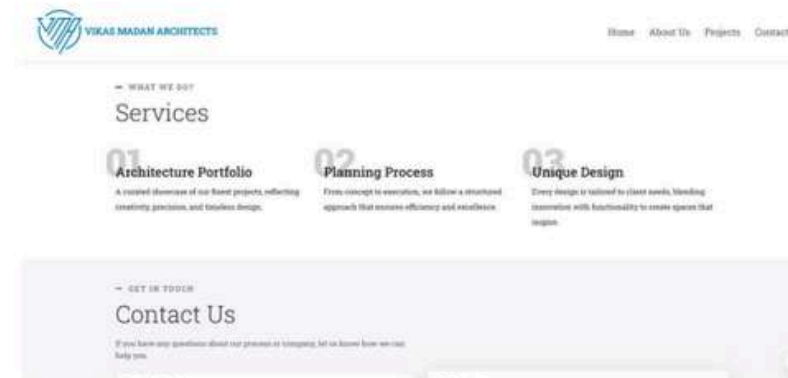
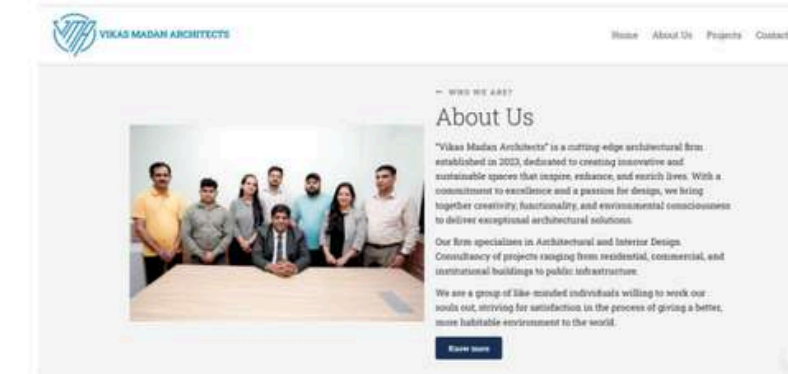
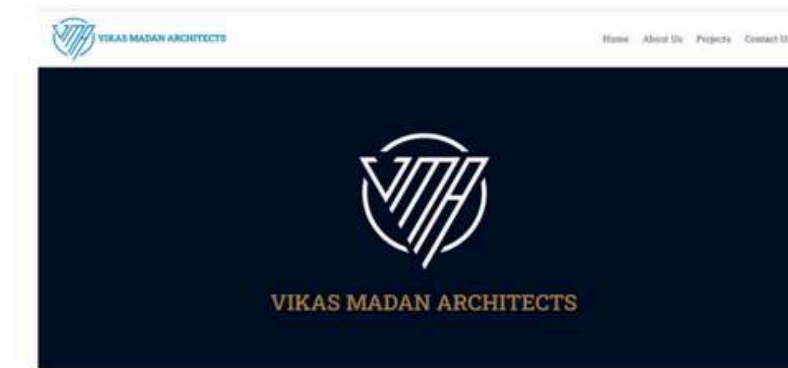


# Vanss Aluform





# Vikas Madan Architects



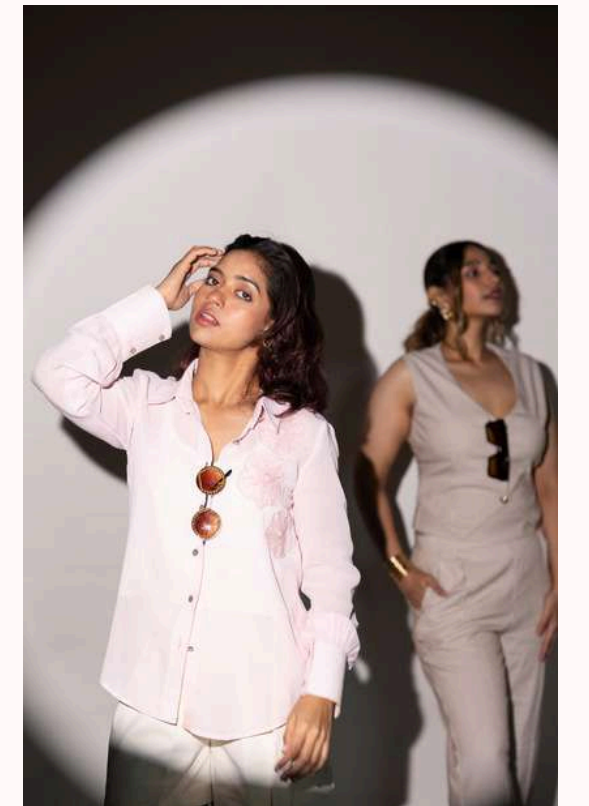
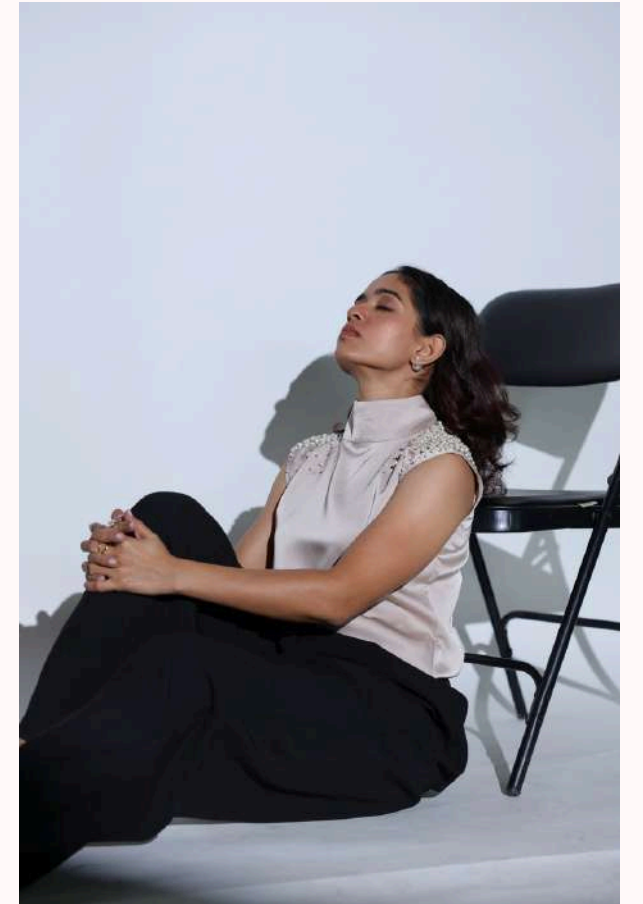




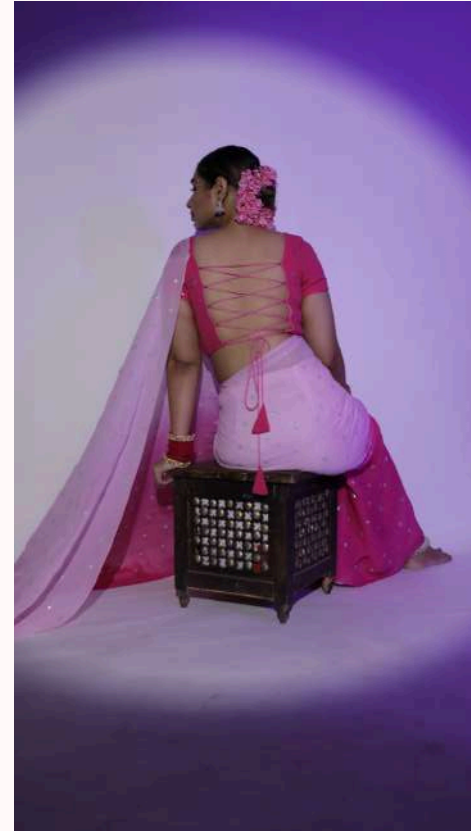
# *Photoshoot*



# SHAMORA









# *Influencer* Marketing





# Turning Voices into Brand Advocates.

## What We Do

- Build meaningful collaborations with influencers who resonate with your audience.
- Craft authentic, engaging campaigns that amplify trust and visibility.
- Leverage micro, macro, and niche influencers to maximize impact.
- Integrate influencer campaigns seamlessly with digital marketing for measurable ROI.

## How It Works

- Strategy – Identify the right voices for your brand.
- Collaboration – Design campaigns that blend storytelling with product value.
- Amplification – Distribute across platforms (Instagram, YouTube, LinkedIn, etc.).
- Measurement – Track reach, impressions, engagement, and conversions.





# *Case Study*



# Consumer Electronics

## Campaigns:

#GharGharBanegaStadium (ICC World Cup 2023, Varun Dhawan) – TV → Stadium-at-home messaging.

#BeboApprovedForNextLevelEntertainment (Kareena Kapoor Khan for Smart TV).

#FindYourVibe (TWS Earbuds lifestyle campaign).

#FromFolkBeatsToFutureTech (cultural-tech brand narrative).

## Results:

Reach up to 87.6M, Impressions 109.1M, engagement lifts across platforms.





# Automotive & Luxury

**Jaguar** – Branding & awareness campaign.

**Ford Freestyle** – Regional push campaign with local-language targeting (AP, Telangana, Tamil Nadu).

**Maxtron EV** – Lead generation for B2B dealerships & B2C buy-now campaigns.

## Results:

CTRs, leads generated (e.g., 109 B2B leads, 121 B2C leads).



MAXTRON





# BFSI & Jewellery

**Yes Bank** – Crisis management campaign to rebuild credibility (Reach: 63M, Visits: 852K).

**Tanishq** – Branding campaign to regain customer trust (10M reach, 52K visits).





# E-commerce

**Flipkart** – Big Billion Day campaign (App installs: 201K+, Orders: 8.5K+, New Users: 14.3K+).

**Myntra** – Customer acquisition campaign (Installs: 103K+, Orders: 20K+, New Users: 8.3K+).



**Myntra**

***Flipkart***

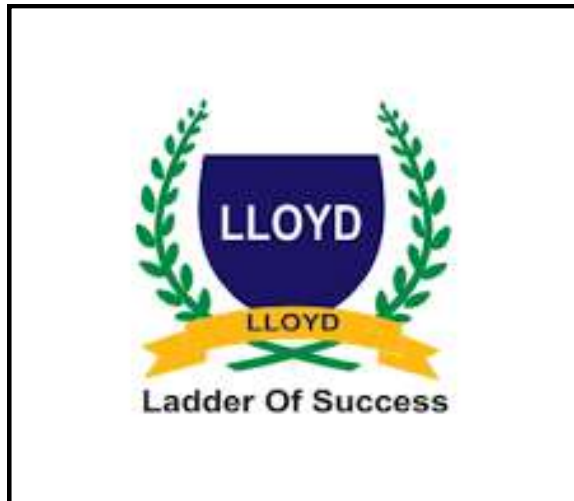
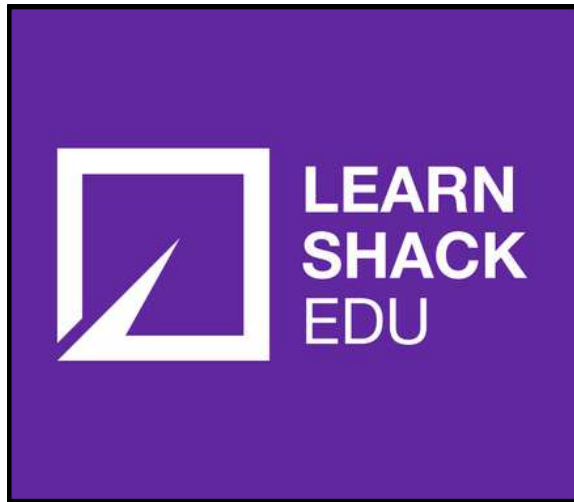






# Some *Clientele*







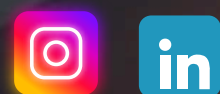
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*Thank* ✨  
You

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